France

Jonathan Noble

When Jonathan Noble was 15 years old, he designed an app that would allow users to schedule Tweets in advance. ClockTweets, was Jonathan's solution for being in two places at once – he could schedule a week's worth of Tweets in time with his blog post publications, then relax on a family vacation without interruption.

Jonathan published the app online for free – he figured he probably wasn't the only one who wanted to meter his Tweets. What he didn't anticipate was just how many people wanted a timed Tweeter – marketing companies, media outlets, entrepreneurs, bloggers, and even brides who wanted to share their big day without Tweeting down the aisle. ClockTweets sent France's Twitter community atwitter – and the buzz has only gotten louder over the last three years, says Jonathan, who is now an experienced entrepreneur at 18 years old.

18 years old, France
www.clocktweets.com
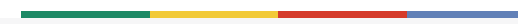
Tell us more about ClockTweets.

It's a very simple application: users connect to their Twitter accounts, download ClockTweets, schedule future Tweets by selecting the desired date and hour, and voila! Their Tweets will post automatically at the date and time specified.

How did you develop ClockTweets?

I developed it with a high school friend, Lancelot Hardel – I was 15, he was 14. I designed it using CSS3 and HTML5. Lancelot developed the back end using MySQL, JavaScript, and PHP. We knew some of these skills from our high school computer science classes – my favorite subject. But everything else we learned by looking up online tutorials.

Who uses ClockTweets?

On average, 13,000 people visit the website monthly. I see it used most often to schedule timely well wishes for birthdays, graduations, weddings, and holidays. ClockTweets has also gained popularity with the marketing departments of big businesses, including H&M, MTV France, Quicksilver, EMI Music, Cosmopolitan magazine, and CNN France. I think ClockTweets is best used for marketing purposes. A TV station could schedule Tweets to announce the entire week's worth of programs instead of hiring an intern to do it every day on the hour. The possibilities are endless!

ClockTweets is a free app. How do you make a profit?

I don't. My desire has always been to keep ClockTweets free and without adverts forever! Every month, I pay the server costs out of my own pocket. Fortunately, I've partnered with a company that offers me a 50 percent discount on the server costs. And sometimes I receive donations from ClockTweets users – that helps me a lot!

What's next for ClockTweets?

I'm working on a new version of the app for iPhone and Android. I'm also planning to translate the app and site into other languages.

See what all the twitter is about by checking out Jonathan's opportune app: **www.clocktweets.com.**

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Clocktweets @

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